

How Can YOU Help?

Officially founded in 2020, For Their Thoughts® Foundation (FTTF) is a 501(c)(3) nonprofit created after personally experiencing the isolation and hardship dementia brings to an entire family. We understand the helpless feeling of a terminal diagnosis and are **committed to a community centered and personal approach to shift the narrative from lost to empowered, delivering hope and relief to allow dementia families to focus on what matters most: *quality time*.**

Your partnership can support...

Dementia Caregivers



Community Education



As an FTTF sponsor, you have the opportunity to showcase your company and/or services to the community while also making a difference in the lives of dementia families. All sponsorships and underwriting will include varying benefits highlighted in this brochure.

FTTF Annual Sponsorships:

FTTF General Sponsor (\$250)

Gold Sponsor (\$1,000)

Platinum Sponsor (\$2,500)

Diamond Sponsor (\$5,000 and above)

Event Opportunities:

reTHINK Dementia - Happy Hour Sponsor (\$500)

Expo/Booth (\$1500+):

AFTD Education Conference - May

BOLD Memory Loss Conference - June

AFA Educating America Tour - Boise - July

Older and Bolder - Carlsbad - September

ISFTD Conference (TBD) - September

reTHINK Dementia Immersive Education - Build Your Own

Become a sponsor today! Contact us: Betsy and Morgan: info@fortheirthoughts.org or 760-659-3883.

How Can YOU Help?

FTTF Annual Sponsorship



FTTF General Sponsor (\$250)

- Company logo featured on the website
- Recognition on social media.
- Mention in the nonprofit's newsletter.
- 2 complimentary MoveFTT Registrations.

Gold Sponsor (\$1,000)

- All benefits of General Sponsorship.
- Exclusive social media shoutout highlighting the company's commitment to dementia empathy/caregiver support.
- Logo Recognition in 2024 reTHINK Dementia learning materials*.

Platinum Sponsor (\$2,500)

- All benefits of Gold Sponsorship.
- Quarter-page advertisement in 2024 reTHINK Dementia learning materials*.
- Special mention in the nonprofit's annual report.
- Employee/Client Wellness gift: 1 complimentary hour of reTHINK Dementia immersive education - up to 10 clients/employees or 1 webinar (unlimited attendees).
- 4 registrations for MoveFTT Fall Event - 35 day mile a day challenge

Diamond Sponsor (\$5,000 and above)

- All benefits of Platinum Sponsorship.
- Dedicated post on the nonprofit's website recognizing the company as a major supporter.
- Featured article in the newsletter about the company's support.
- Employee/Client Wellness gift: 2+ complimentary hours of dementia live immersive education - up to 10 clients/employees per hour OR 2 webinar (unlimited attendees).
- 10 registrations for MoveFTT Fall Event - 35 day mile a day challenge

Become a sponsor today! Contact us: Betsy and Morgan: info@fortheirthoughts.org or 760-659-3883.

*Learning Materials will be printed at the end of April each year. Sponsorship must be secured prior to printing to be included in any print materials.

How Can YOU Help?



Exclusive/Special Event Opportunities

Expand our impact with large community expo's and conference attendance

reTHINK Dementia - Happy Hour Exclusive Sponsor (\$500)

- All benefits of FTTF General Sponsorship.
- Be the exclusive industry sponsor with opportunity to set up a promotional table at event.
- Verbal recognition during the event.

Upcoming Happy Hours*

- | | |
|------------------------------------|-----------------------------------|
| <input type="checkbox"/> May 21st | <input type="checkbox"/> Aug 20th |
| <input type="checkbox"/> June 18th | <input type="checkbox"/> Oct 15th |

*Contact FTTF for available happy hours. Beverage/food sponsors also welcome.

Expo/Booth Sponsorship (\$1500+)

- All benefits of the FTTF General Sponsorship.
- Exclusive social media shoutout highlighting the company's commitment to dementia education and empowering the dementia impacted community.
- Logo inclusion on event signage.
- Opportunity to include promotional/service materials provided at the booth.
- Recognition in a post-event social media and newsletter.

Upcoming Expo Opportunities:

Expected attendees 100-300 each

- AFTD Education Conference**
Houston, TX - May
- BOLD Center of Excellence - Memory Loss Conference -**
Minneapolis, MN - June 1st
- Alzheimer's Foundation of America (AFA) - Educating America**
Tour - Boise, ID - July 18th
- Older and Bolder Expo-** Carlsbad, CA September

Contact us: Betsy and Morgan for a full list and/or to sponsor today: info@fortheirthoughts.org